ABN 3 7 833 687 668 PO Box 683, Muswellbrook NSW 2333 Phone 0438 517 311

Email: info@muswellbrookchamber.com.au Web: www.muswellbrookchamberofcommerce.com.au

BUSINESS UPDATE

April 2022



March Chamber Breakfast

As part of the Small Business Month celebrations, our March breakfast had a focus on the Chamber's small business members.

Around 90 guests attended the breakfast held at the Muswellbrook Race Club.

Mike Kelly, MCCI President, outlined that at the Chamber we recognise the importance of our small business members and all small businesses in our region. According to the ABS in 2020 the Muswellbrook LGA had 1028 registered businesses and over 600 of those had turnovers of less than \$200K/YR. A further 321 businesses had a turnover of \$200K to \$2M and there were only 32 businesses employing more than 20 people. So, by numbers of businesses, our local business community is 'largely small'.



Simon Downes: Muswellbrook Security Services

Sharna Parkinson: Hunter Valley Stand Up Paddleboard

Craig Champion: 1800 Mr Excavate

It is worth remembering that, although we have some very large



businesses in our area, there is a reliance on small businesses to provide products and services to the large businesses. The Chamber continues to foster working relationships between large and small businesses to sustain and grow our local economy.







Our next Breakfast will be Tuesday 3rd May Muswellbrook RSL Club Theme: 'Meet the Candidates'

This Newsletter is proudly sponsored by:



MCCI Presidents Message

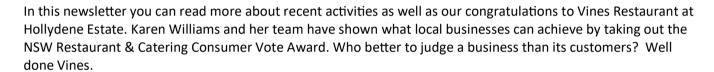


Dear Members & Colleagues,

All through March the Chamber has focussed on all things Small Business. Small Business Month gave us the opportunity to highlight local small businesses, beginning with presentation at our March Breakfast, radio advertisements and some highly successful Small Business Workshops.

Our March Breakfast guest speakers gave us insights into the diversity of our small business community with speakers from security, earth-moving and tourism sectors.

Our Small Business Workshops attracted 160 registrations across five sessions. Feedback from attendees is very positive and confirms the value of the content in assisting small business owners and managers. This something we hope to provide again next year.



Our April Breakfast will feature local not-for-profit & community organisations. This an opportunity to acknowledge the good work they do in our community. We are also expecting several politicians to be in the room and we may hear some comment from them on political matters. We will also be showing the recently completed video presentation for the proposed Upper Hunter Regional Museum.

With the Federal Election expected mid-May, our May Breakfast will be a 'Meet the Candidates' presentation and panel discussion. We will be particularly keen to hear their position on local issues like, infrastructure, skills & training, health, sustainability of existing industries and diversification.

On behalf of the Board, I wish you all a Happy Easter and trust you and your families stay safe and well.

Yours sincerely,

Mike Kelly President MCCI

OUR MISSION

'To represent, promote and encourage business enterprise in Muswellbrook and its districts'



YOUR MCCI BOARD OF DIRECTORS

This newsletter is proudly supported by..



Preferred security provider to many MCCI Members

Executive

PRESIDENT Mike Kelly 0417 408 127

Vice PRESIDENT Michael Carey 0414 415 185

TREASURER Lorraine Skinner 0429 329 353

SECRETARY
Genelle Scotts
0431 705 672

DIRECTORS

Troy Martin 0427 585 617

Amber Wright 0411 088 605

Cam Halfpenny

Jenifer Lecky 0419 268 130

SERVICES MANAGER Wayne Toms

MEMBER

0438 517 311



Due to the ongoing uncertainty surrounding Covid-19, this year's Muswellbrook Business Awards have been moved to June, rather then the traditional April event. This will hopefully ensure the event will not be impacted by restrictions, and allow us to have everyone attend the presentation dinner.

2022 Muswellbrook Business Awards

Presentation Dinner Friday 24th June Muswellbrook RSL Club





To stay up to date on what's happening in the MCCI, our Making Muswellbrook program and the Great Cattle Dog Muster event, be sure to like the following Facebook pages.

Muswellbrook Chamber of Commerce and Industry Inc.

Making Muswellbrook

The Great Cattle Dog Muster

The Member Services Manager role is proudly supported in partnership with BHP's Local Buying Foundation.



OUR MISSION

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Small Business Month

Business Workshops a Big Success.

Our recent day long business workshops, as part of Small Business Month, saw 160 registrations across five sessions.

Participants had the choice to attend all day or attend selected sessions.



The keen interest in the workshops was an indication of how business owners are now keen to move on from the challenges of the last two years and look for ways to future proof their businesses.

To start the day, Lavinia Hutchison from Livmedia, delved into digital communication in the first session with the topic 'Marketing Mix – Mini Workshop'. This session focused on the importance of understanding what your marketing should look like, from website to social media.

Tabatha Kattau from Sincerus Mindset Coaching then provided an insightful 'Burnout to Balance' session and shared, and gave tools, with those attending on how to gain clarity of mind to re-ignite your pulse for work and life.

The Chamber provided a session on Customer satisfaction and Customer Relationships. It highlighted on how if you become customer centric in your business and recognise that they are your number one asset, you will unlock the secret to attracting new customers and retaining existing ones.

Finding new ways to create value for your customer and market was the theme of the next session titled 'Value Proposition Canvas', presented by Claire Quigley from Launchpad9. Those attending were given tools to help identify where their real value lies with customers and product.

To end the day, Nicole Furness and Angela Penton from Be Human HR gave an insight into how to help business owners create happy humans in the workplace with a refreshing session titled, 'The Be Human Approach to HR'.

Each session throughout the day was filmed, and the Chamber will have them available to view and download in the coming weeks through our website for those that were unable to attend.







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- 2022 UPPER HUNTER— INSPIRATIONS CONFERENCE

Inner Strength—No Limits



Before joining the team at NBN Television Gavin was Senior Forecaster with The Weather Channel, where he covered some of Australia's biggest weather disasters.

Gavin is no stranger to adventure and the need to find your inner strength. In 2016 Gavin became the first Australian Tandem para-glider pilot to fly a passenger from the summit of Kilimanjaro.

One of the most inspiring keynote speakers in Australia. She combines powerful insights into human behaviour with practical strategies that leaves audiences with powerful tools for living their best life and setting a higher standard in all aspects of their existence.



Kurt Fearnley AO is a three-time Paralympic gold medallist with a can-do attitude that makes the impossible possible.

At the 2018 Gold Coast Commonwealth Games, he won gold and silver medals and was chosen as Australian Flag Bearer for the Closing Ceremony.

Kurt's determination and never-say-die attitude have rewarded him with the highest accolades in disability sport.



Register On Eventbrite

Book now to avoid disappointment!

OUR MISSION

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MCCI Events



CONFERENCE



TICKETS





'INNER STRENGTH - NO LIMITS'

ITS TIME FOR A LITTLE INSPIRATION

Inner strength has no limits when overcoming challenges and achieving goals

9am to 5pm | Wednesday 11th May 2022 Muswellbrook RSL Auditorium





FEATURING

Gavin Morris, Julie Cross and Kurt Fearnley Plus a host of local inspirational presenters.

\$70 per ticket (excl GST) Includes Morning Tea and Lunch



















Registrations via: www.eventbrite.com.au (Inspirations Conference)

Member News





Supply First Aid Ph: 0418 461 772 First Aid Training



Supply First Aid are a Muswellbrook based first aid training supplier servicing the Upper Hunter. Our vision is to provide quality small group training solutions, where students leave with skills not just a certificate. Our trainers are registered paramedics who are specialists within the industry. We provide onsite training for groups of 5 or more, minimising down time to your business



Recovery Partners

Ph: 0414 129 447 Visit: <u>www.rrp.com.au</u>

Vocational Solutions / Employment Solutions

Recovery Partners is a Vocational Rehabilitation services provider. Our allied health specialists help new and emerging employers find staff by accessing a qualified pool of job ready individuals transitioning careers. We also support emerging employers reduce their wages costs by accessing relevant grant subsidies within our interventions. There is NIL cost to the employer for our service.



The Chamber would like to give a special thanks to the



and



...... for their support of the recent Business Workshops as part of Small Business Month.

OUR MISSION

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Volunteers Needed





Would you like to volunteer and support this community event!

Would you like to be part of this exciting event and be a member of the Muster team?

Muster Ambassadors

Helping with visitor enquiries on the day and being a welcoming face around the grounds.

Activity Supports

A supporting role with one the many activities on the day.

Behind the Scenes Supports

Supporting the admin and organisation of the event on the day.

Set Up & Pack Up Supports

Assisting with the set up and pack up of the event.

Email - info@muswellbrookchamber.com.au

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Locals Supporting Locals







Have you registered your business to participate in the 'We Live Here' card program?

The "We LIVE Here" local investment cards work like an EFTPOS gift card once loaded, and are only be able to be used with participating businesses, ensuring local expenditure and economic development for the region.

This program isn't just for retailers. Local businesses from health professionals, B2B, mechanics and more have all signed up to the program.

The cards can be loaded with funds from \$20 to \$1000, can only be loaded once (no top ups) but can be used multiple times or spent all at once. They expire after three years.

Purchasers can check card balances online or by phone, and registered cards can be replaced if lost.

Register your business online: https://www.whyleavetown.com/register

The more participating businesses we have, the greater choice individuals will have in how to use the funds.



OUR MISSION

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Member News





The Royal Muswellbrook Gold Cup Friday 1st April

Our BIG \$150,000 Gold CUP Day takes place on the Friday 1st April 2022, and we are grateful that it has been declared a public holiday from 12pm, for everyone in the community to enjoy a day at the races and support the wonderful Equine Industry in our prestigious Hunter Valley, which supports 1000 of jobs.

You will notice a change to the name for this Cup race, as we recently had 50 of our Gold Sponsors go into a fun draw and the Royal Hotel in Muswellbrook, was the lucky winner, who received the naming rights to the Cup, so this year, the cup day will be called "The Royal Muswellbrook Gold Cup". At this early stage, our Events staff and Chef are working on some great packages and meals for our racegoers, so we haven't yet opened up the bookings or sale of tickets, and we still have our next upcoming race meeting on Friday 11th March, so our chef is preparing a great menu for this day.



For our cup day we have organised a large Bengalla Fashion on Fields event, so start looking for that great dress, hat or outstanding suit.

For the Royal Muswellbrook Gold Cup, the race is worth \$150,000 and run over 1500m, we don't have the racehorse names as yet, as nominations take place on the 28th of March and Acceptance is on the 30th of March, after this we will know which horse is running. We will open our gates at 11am for this busy day and we will be promoting this event on radio, Prime 7 TV and in various newspapers and social media. For bookings, please phone 65411699 or see www.muswellbrookraceclub.com.au.







Member News









The Muswellbrook RSL Club has been named as a Finalist in the ClubsNSW Clubs and Community Awards.

The awards recognise the outstanding social contributions made by Clubs in their local areas and across the state in nine categories with 98 worthy finalists being announced.

The Muswellbrook RSL Club is a Finalist in the category "Fostering Grassroots Sport" for their ongoing support of the Muswellbrook Eagles Football Club.

The partnership has been over the past 8 years and includes support for Senior Teams and 250 local juniors and 70 travelling juniors.

Muswellbrook RSL Club CEO Daryl Egan said it has been a win/win situation with the ongoing partnership with the RSL Club providing monetary and In Kind support for the Eagles Football Club.

And the Eagles Football Club have been great supporters of the RSL Club by coming back to the Club after home and away matches and holding a number of events at the Club and a Golf Day at the Golf Club.

The award winners will be announced at the ClubsNSW Clubs and Community Awards Night at the International Convention Centre, Sydney on Thursday 26th May 2022.

VINES AT HOLLYDENE ESTATE TAKES OUT TOP AWARD AT RESTAURANT INDUSTRY AWARDS

Vines Restaurant at Hollydene Estate, Jerrys Plains, NSW has won the CONSUMER VOTE AWARD - NSW REGIONAL category at the 2022 New South Wales Restaurant & Catering Celebrating Industry Night. Karen Williams, owner of Hollydene Estate and Vines Restaurant, received the award with pride. 'Since opening Hollydene Estate and



Vines Restaurant in early February 2014, we have been involved as finalists in the R&CA Savour Awards on an annual basis.' Karen said in a statement following the announcement. 'We all work hard to achieve the high standards we aspire to so for everyone involved in our business (from the restaurant, kitchen, cellar door and gardens, to the farm and vineyards) being recognised in this category is significant – especially after the last few years. The RC&A is an elite industry body and acknowledgement at this level is exceptional.





Strap on your sneakers for Muswellbrook's inaugural parkrun

What is a parkrun you say? parkrun is a free, timed, volunteerled, 5km and 2km weekly event where people of all abilities can mix with others in the community, make new friends or catch up with old ones and kick off the weekend with a little exercise. No fancy running clothes or shoes, are required – and walking is totally acceptable.



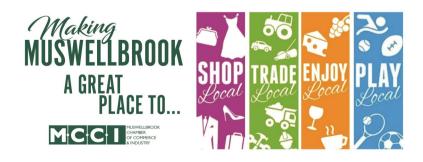
There are no winners at parkrun, and nobody comes last. Regular participation rather than performance is rewarded with free parkrun milestone shirts awarded to people to recognise their achievement in taking part. parkrun is whatever you want it to be, whenever you want to take part and most parkruns finish up with a social get-together at a café for refreshments and a chat.

Muswellbrook's inaugural parkrun will be held on Saturday, April 2 at 8am at Karoola Park, near the netball courts. The course is mostly flat and suited to all fitness levels and age groups. Dogs are welcome on a lead and the park is accessible with a sturdy pram.

Event co-director Chris English said Muswellbrook's parkrun had taken two years to establish after being delayed by COVID.

There is no cost to join in but interested people are asked to register before their first parkrun at www.parkrun.com.au/register You will then receive a unique barcode that can be used at any parkrun in the world – there are already 430 in Australia alone.

Interested people can visit these sites for more information: https://www.parkrun.com.au/ https://www.parkrun.com.au/









Destination Muswellbrook

Job Seekers



Recovery Partners wants to help you

Are you highly motivated?
Ready to work?
Have an interest or passion in
manufacturing or construction?

The Destination Muswellbrook project is created to help you.

About Recovery Partners

Recovery Partners are a specialist safety, health, wellbeing, rehabilitation and NDIS provider.

Established in 2004, Recovery Partners have helped thousands of Australian businesses and workers to prosper.

About Destination Muswellbrook

What is it

Recovery Partners, in partnership with the Department of Education, Skills and Employment, have developed the **Destination Muswellbrook** project. The goal is to deliver a Job Pathway Program to prepare and place 30 Job Seekers in roles in construction, manufacturing and other emerging industry jobs in Muswellbrook and surrounding areas.



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www.rrp.com.au/destination-muswellbrook



Destination Muswellbrook

Job Seekers



How Destination Muswellbrook works

- 1. You will receive an individual staged vocational profiling assessment by an allied health professional to identify your destination role. This will be in line with your passion, interest and safety risk appetite.
- 2. You will be assigned a Recovery Partners Mentor who will deliver a skill and capacity building Job Pathway Program over four weeks via face to face or online delivery.
- 3. You will receive coaching on a range of job seeking skills, confidence building, work readiness and we will support you into your destination employment. The program will be delivered via both remote and some face to face sessions. Commitment will involve approximately one hour per week.

Check your eligibility

- You're looking for work
- You're motivated to find employment within construction, manufacturing or other emerging industries.
- You are a Job Seeker registered with an Employment Service Provider in Muswellbrook
- Drivers licence and reliable transport are highly desirable.

When does the program start

There will be two rounds of this program for Job Seekers commencing:

- Monday 4th April 2022
- Monday 23rd May 2022

How to register

Scan the QR code above to register your interest.

For more information

Phone: 1300 OHS RTW (647 789) Email: muswellbrook@rrp.com.au

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www.rrp.com.au/destination-muswellbrook



COMMUNITY FAMILY FUN DAY





MUSWELLBROOK SHOWGROUND

- Upper Hunter Valley -

Cattle Dog History Exhibit

Cattle Dog Demonstrations & Presentations

Upper Hunter Showcase:

Food • Wine • Produce • Attractions

Market Stalls · Merchandise · Food Vans

Live Country Music:

Jason Owen • Hayley Jensen • The Collective

Children's Entertainment:

Jumping Castles • Clowns
Petting Zoo • Face Painting • Rides

CATTLE DOG EXHIBITOR COMPETITION EVENTS ON DISPLAY

Obedience Trials • Trick Tests Rally • Handlers • And More!

SPECIAL MEETS & GREETS WITH RI HEY & BINGO!



BRING YOUR OWN PET CATTLE DOG

Available on the day: Good Citizen Classes • Basic Handling Classes Herding Instinct Tests • Basic Grooming & Health Care



SCAN HERE TO VISIT OUR WEBSITE, OR GO TO:

WWW.greatcattledogmuster.com.au

















BLUEY TM and BLUEY character logos TM & © Ludo Studio Pty Ltd 2018

April 2022

Chamber Breakfast





Tuesday 5 April 2022 CHAMBER BREAKFAST

Venue: "Muswellbrook RSL Club"

7am - 9am

Theme: Community Organisations

MCCI invites members and guests to join us for our April Breakfast to celebrate the Community Organisations that operate in our region.

The Breakfast will contain presentations from a number of the Chamber's Community Organisation members.







COST:

\$33.00* for members

\$38.50* for non-members

(* incl of GST)

RSVPs close midday,

Thursday 31st March 2022

info@muswellbrookchamber.com.au

Price includes a hot buffet breakfast and tea & coffee.

To represent, promote and encourage business enterprise in Muswellbrook and its districts.









RSVP to Wayne at info@muswellbrookchamber.com.au by midday Thursday 31st March

Payment options: Card or cash on the day or request an invoice with your RSVP.

Please advise any dietary requirements with your RSVP.

RSVPs are compulsory and must be paid. If you are unable to attend you may send a colleague in your place.

2021-2022 Muswellbrook Chamber of Commerce & Industry (Inc) Members' Directory

1800 Mr Excavate	Challenge Community Services	Hedweld Group of Companies	Magnium Group
A Corp Computers	Chandler Macleod	Hermitage Motel	Malabar Coal Ltd
AEE Services	Cleal, Doug & Roslyn	Hitachi Construction Machinery	Mangoola Coal Operations
AGL Macquarie	Colourworks for Hair	(Aust) P/L Muswellbrook Branch	Mark Diggins Solicitor
APM	Commonwealth Bank	Hollydene Estate Wines + Vines Restaurant	Melanie's Jewellers
Aaron Henry Optometrist	Comprint	Hunter Belle Cheese	Melt Hunter Valley Operations Pty Ltd
Aberdeen Highland Games	Coolmore Australia	Hunter Carpet & Tile Care	
Airspeed Aviation	Crossfit Muswellbrook	Hunter Plant Mechanics	Merton Living
Allweld Services	Curtis Gant Betts	Hunter Region Business Hub	Mikala Lighting Towers
Austmine Limited	DK Heavy Plant Services	Hunter River Times	Monteath Powys
Australian Community Media	Davies Thompson & Wright	Hunter TAFE	Mosaic Therapy & Supports Pty Ltd
BHP Billiton Mt Arthur Coal	Services	Hunter Valley Elite Window Tinting	Mountain of Love
Beacon Automatiom	Denman Legal Pty Ltd	Hunter Valley Operations	Muswellbrook Coal Co
Beauty Co	Dezigns Hub	Hunter Valley Printing	Muswellbrook & District Workers' Club
Bengalla Mining Company	Dirragarra Contracting Pty Lt	Hunter Valley SUP	Muswellbrook Floral Studios
Beyond Dog Training	Domino's Muswellbrook	Innovationclub Pty Ltd	Muswellbrook Home Timber &
Big Lift Cranes & Heavy Haulage	Double Picc	Integratedliving Australia Ltd	Hardware
Blackrock Industries	EMF Group	iSimplify Pty Ltd	Muswellbrook Motors
Blackwoods	Edmonds Joinery	JTS Realty	Muswellbrook PCYC
Bowditch Earthmoving	Edward Higgins Parkinson First	, Jennifer Lecky & Associates	Muswellbrook Race Club Ltd
Breathe Skin Body Mind	Elks Enterprises Pty Ltd	Joblink Plus	Muswellbrook RSL Sub-Branch Club Ltd & Golf Club
Briken Group Services Pty Ltd	Envy Cleaning & Property Maintenance	Jo Bailey Quality Care Pty Ltd	Muswellbrook Security Services
Brook Enviro Services	Equilaw Solicitors	John Hunter Motel	Muswellbrook Shire Council
Brook Medical Centre	First National Real Estate-	LCC Asia Pacific Pty Limited	Muswellbrook South Public School
Brook Outdoors	Edward Higgens Parkinson	LJ Hooker Muswellbrook	Muswellbrook Steel Supplies P/L
CPR Pest Management Services	Fyfe Pty Ltd	Lake Liddell Recreation Area Trust	NBN/NBN Local
C-Res	GJ's by the Lake	Launchpad9 Pty Ltd	NSW Business Chamber—Business
CRJ Maintenance Pty Ltd	Gowing Advisory	Liv Media	Australia
Cattle Dog Florist & Café	Greentree Financial	MACH Energy Australia Pty Ltd	NSW Minerals Council
Central Arcade Pty Ltd	Hair by Maddi	MV Solar Pty Ltd	National Australia Bank
	Harvey Recruitment		

2021-2022 Muswellbrook Chamber of Commerce & Industry (Inc) Members' Directory

National Group – National Plant &

Equipment Pty Ltd

Northwest Mining

OAS Technology Group

Ochre Opportunity Hub Upper

Hunter

Onsite Rental Group

Persas

Pet Medical

Pickering Homestead

Pirtek Muswellbrook

Pores & Claws

Pukara Estate

Pumps & Pipeline Services P/L

RMS Services

RA Peasley Consulting

Radio Hunter Valley

Raine & Horne Muswellhrook

Reece Pty Ltd

Recovery Partners

Reg Osborn Pty Ltd

Regional Australia Bank

Remington Muswellbrook P/L

Richard Gill School of Music

Roger Skinner Photography

Roval Hotel Denman

Rural Recycling Pty Ltd

SGS Australia

Satur Veterinary Clinic-

Muswellbrook

Sincerus Business Group

Small Forest Pty Ltd

Soley's Handyman & Maintenance

Southside Newsagency

Sparke Helmore

Speaking in Colour

Specific Solutions Pty Ltd

Success Tax Professionals

Supply First Aid

Supply Solutions Group

TAFE NSW

TGM Enterprises

TLE Electrical

Teterin Supply

The Business Centre

The Chop Shop Butchery

The Happy Tooth Muswellbrook

The Hunter in a Basket

The Red Door Community Kitchen

(Inc)

The Royal Hotel

Thiess Pty Ltd

Think Gnat

Tradecore Industries Pty Ltd

Transcare Hunter Ltd

Travel Partners

Tutt Bryant Heavy Lift & Shift

Two Rivers Wines

UON Upper Hunter

United Contract Services

Upper Hunter Automotive

Upper Hunter Community

Services

Upper Hunter Conservatorium of

Music.

Upper Hunter Economic
Development Corporation

Upper Hunter Fire Protection

Upper Hunter Homeless Support

Upper Hunter Investments

Upper Hunter Property Inspections

Upper Hunter Regional Museum Inc

Upper Hunter Show Inc

Upper Hunter Turf Services

Upper Hunter Youth Services

Valley Fasteners Muswellbrook

Warburton Estate Agents

Warrior Disability Services

Wear Parts Services

Westpac

Westpac Rescue Helicopter Service

Whiteman Welding

Wideland Motor Group Ptv Ltd

Workpac

Yore Contractors

Youth Express

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This Newsletter is proudly sponsored by:

